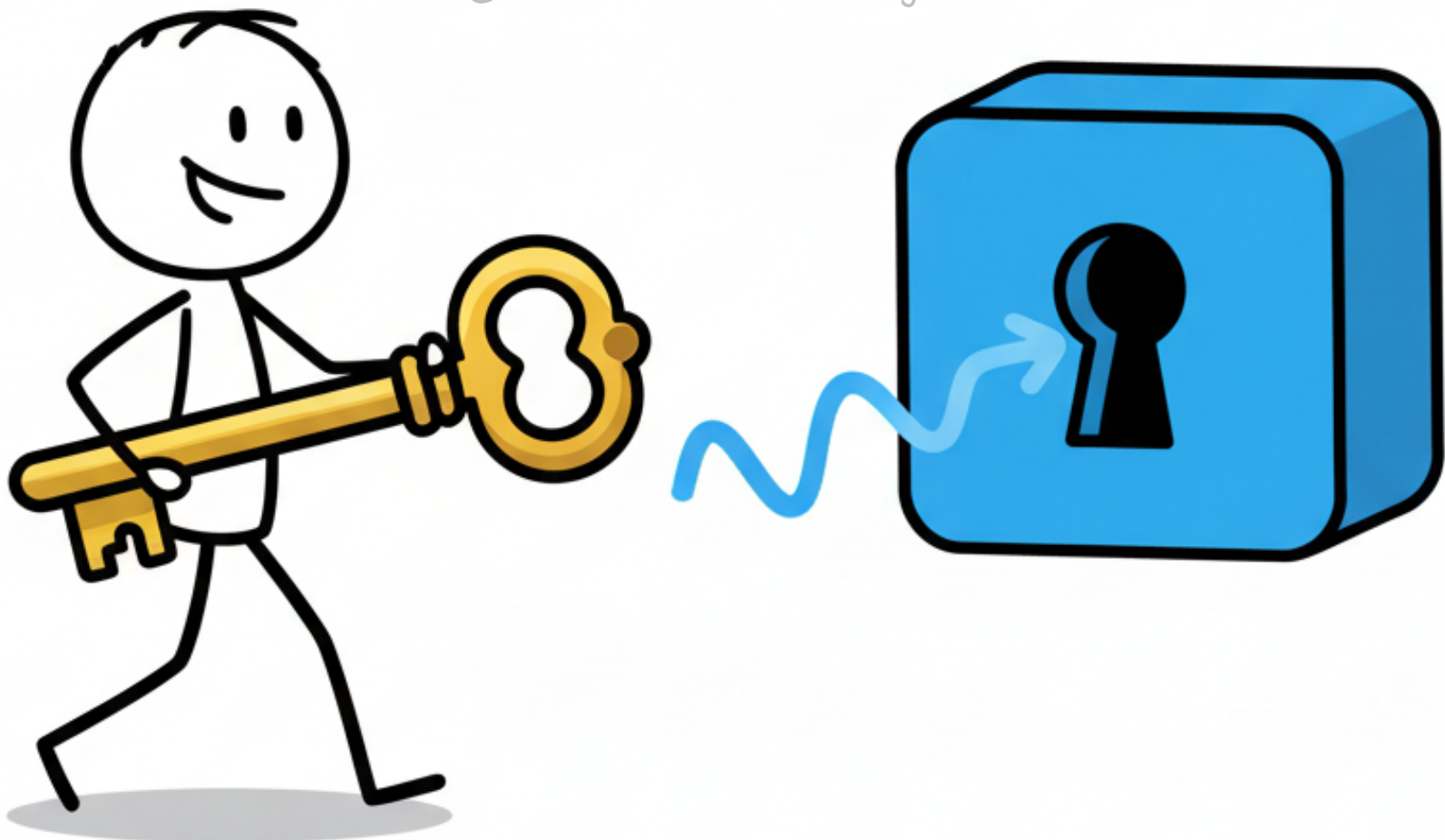


GENERATIVE AI SERIES: DAY 6

Prompt Engineering: The Art of Talking to AI

Learn the secret language to get exactly what you want from AI! 🧠💡

@learn.machinelearning



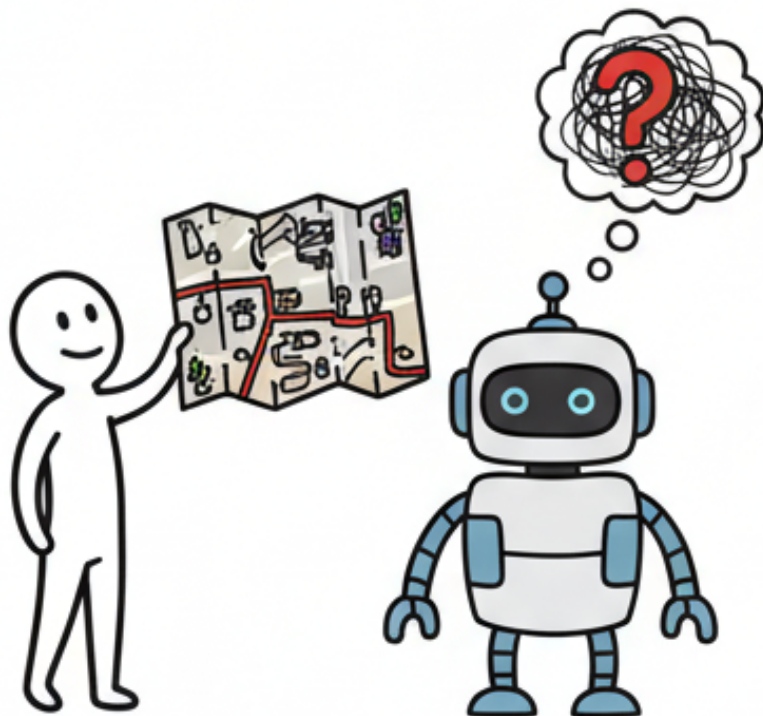
Quality In = Quality Out!

- Giving instructions to an AI is like giving directions to a person. A person. A vague prompt leads a vague result.
- A specific prompt leads a specific, high-quality result!

@learn.machinelearning

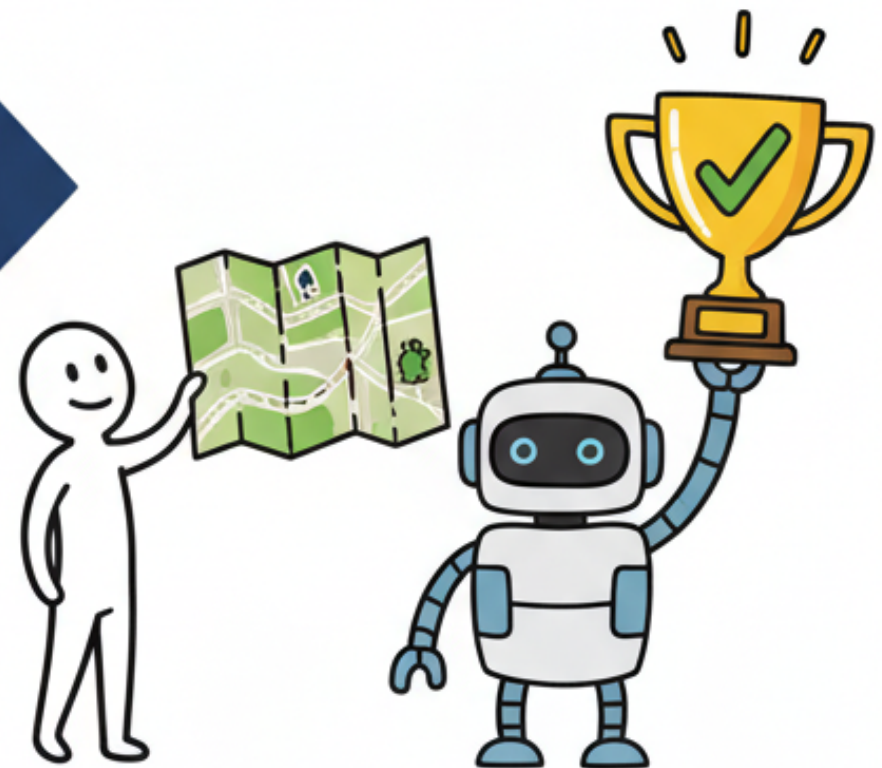
Before

**Vague Prompt =
Vague Result**



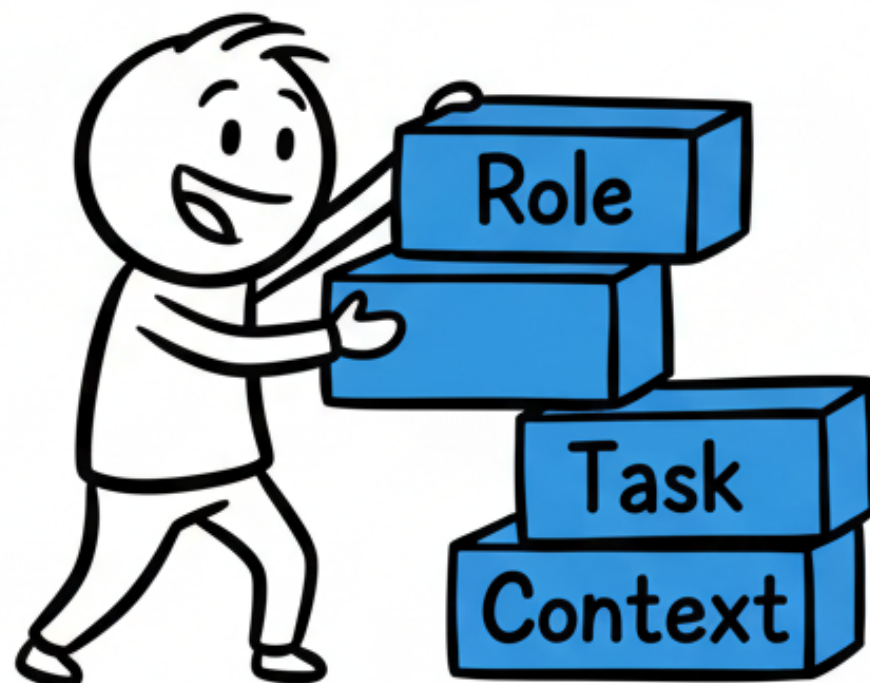
After

**Specific Prompt
Quality Result!**



The Building Blocks of a Master Prompt

- Don't just ask a question. Build a command! Start with these:
-  **Role:** Tell the AI who to be. 'Act as an expert travel agent...' *@learn.machinelearning*
-  **Task:** Tell the AI what to do. '...create 3-day itinerary...'
- **CONTEXT:** Give it the necessary background info. '...for a family of four visiting Hyderabad.'



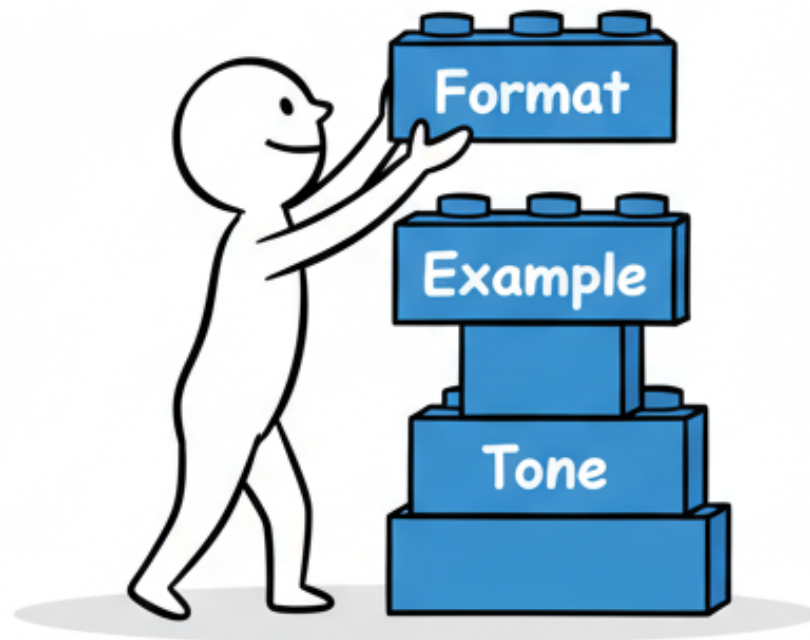
Refining Your Prompt for Perfect Results

Add these for pro-level control:

🌀 **Format:** Tell the AI how to present the answer. "...in a bulleted list with estimated costs." *@learn.machinelearning*

★ ★ **Example (Pro Tip!):** Give it the example of the output you want. "e.g., Day 1: Visit Charminar..."

💬 **Tone:** Specifiy the style of response. "...with friendly and enthistatic tone."

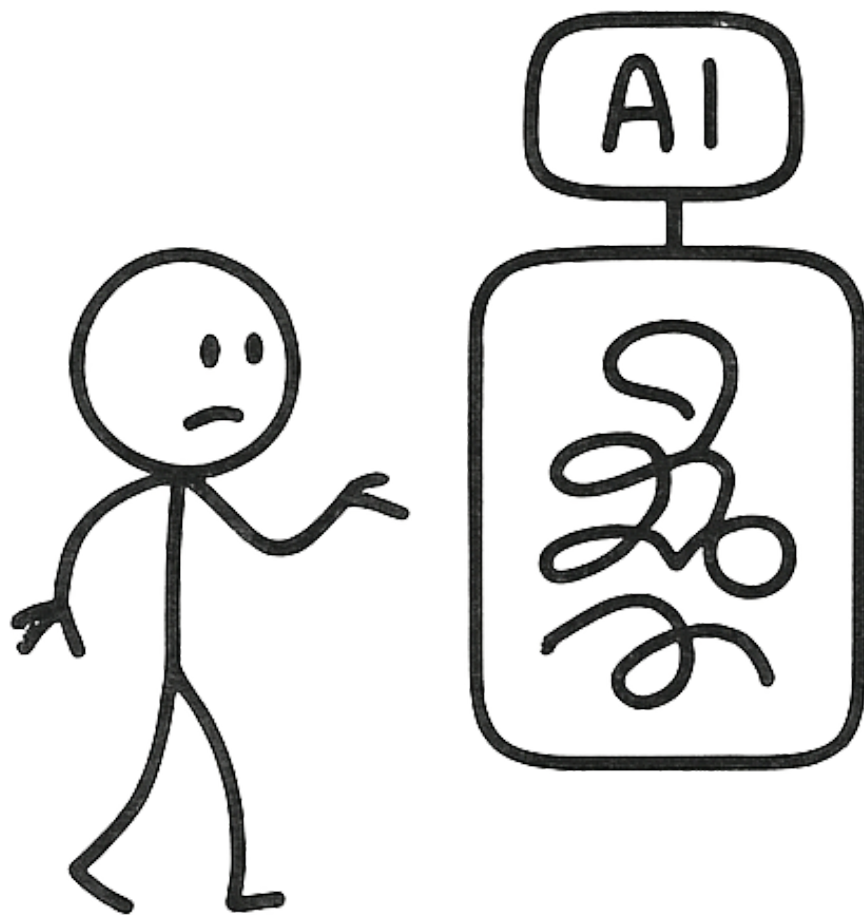


Let's See It In Action!

X BAD PROMPT:

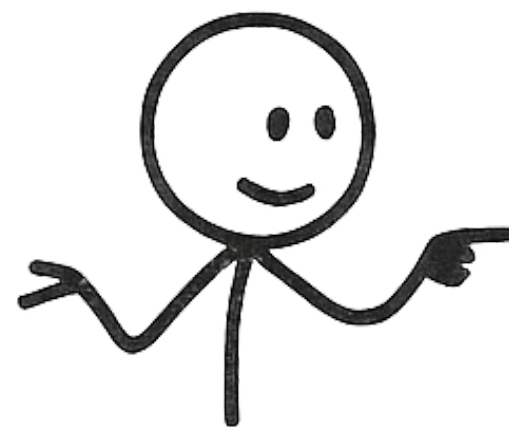
"Write a marketing post."

@learn.machinelearning



✓ GREAT PROMPT:

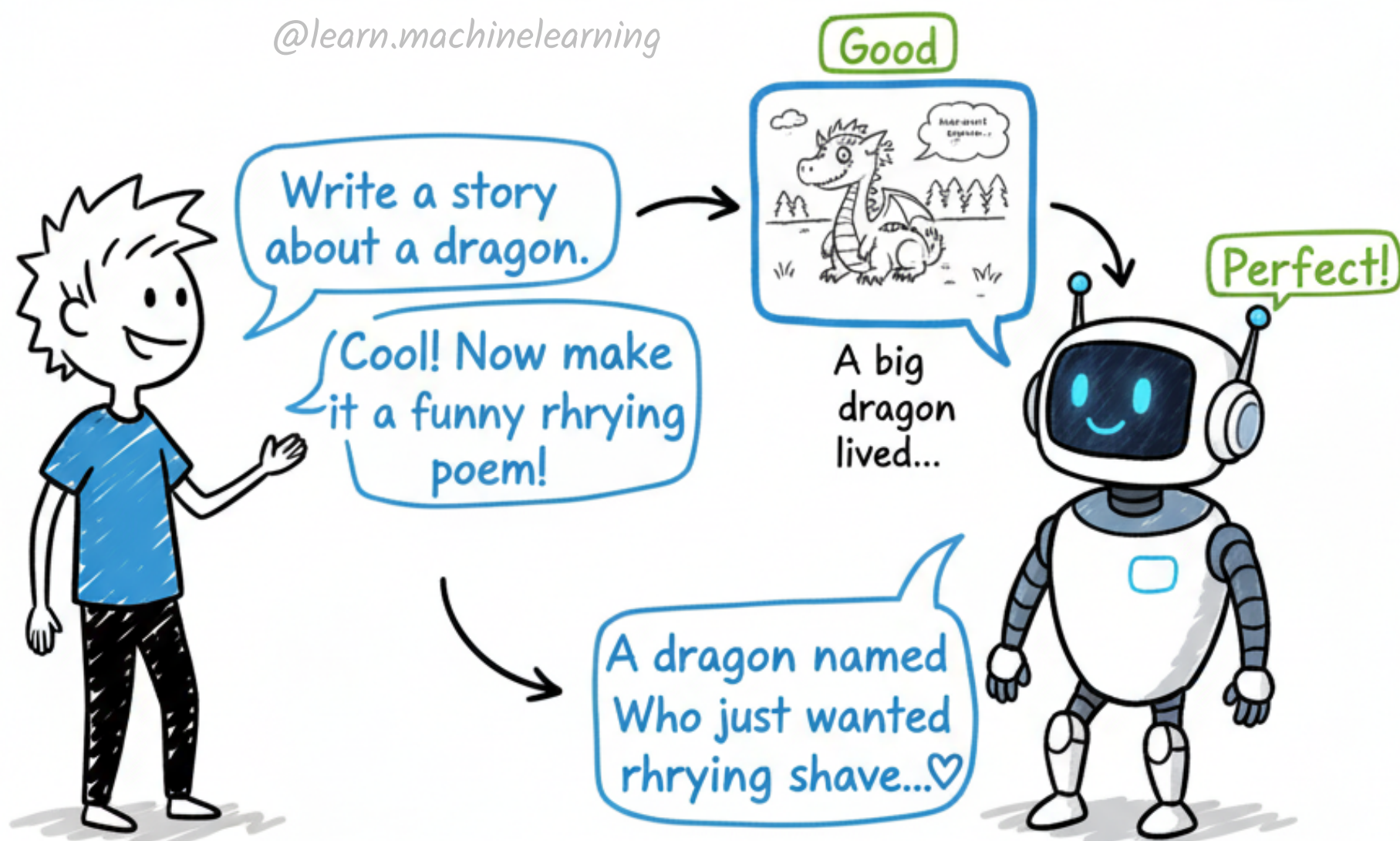
Act as a social media expert. Write a short, witty Instagram post for a new coffee shop in Jubilee Hills. Mention our "Monsoon Brew" special. Keep the tone fun and use 2 emojis. Ask a question to engage followers.



Pro-Tip: It's a Conversation!

- Your first prompt might not be perfect. Treat it like a conversation!
- Start with your best prompt.
- See ~~the~~ your result.
- Tell the AI how to refine it: "Great, now make it shorter," or "shorter", or "Can you add more details about the budget?"

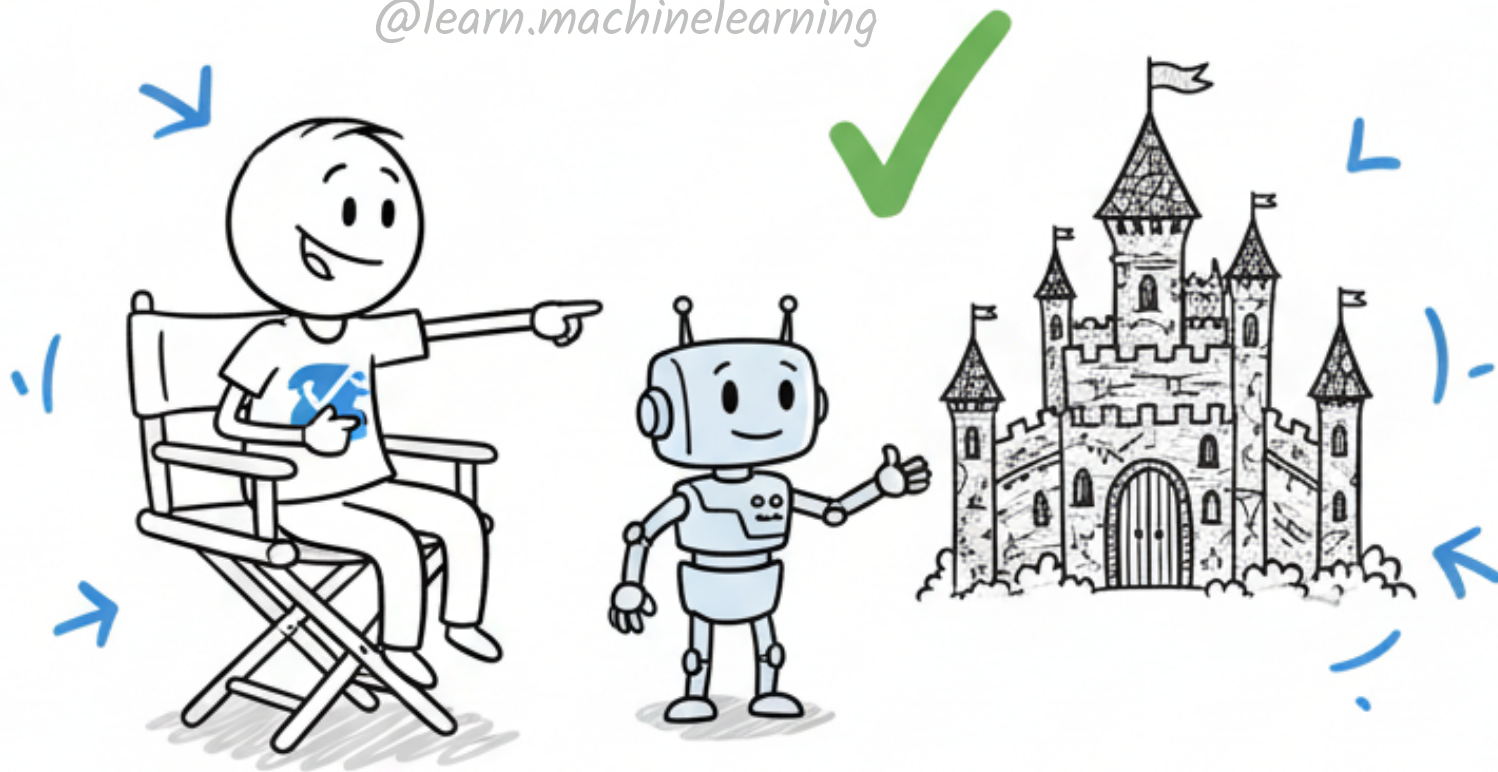
@learn.machinelearning



Day 6 Takeaway: You Are the Director!

Prompt engineering is the skill of giving clear, contextual, and specific instructions to an AI. By mastering this, you move from being a passive user to an active creator, directing the AI to produce exactly what you envision.

@learn.machinelearning



Next Up: Day 7: Fun Projects - Let's Build Something with AI

What's your best prompt-writing tip? Share it in the comments! ↓

Follow [@learn.machinelearning](#) for the full series! ✨

SAVE this guide to become a prompt expert! 📅